

## CENTER FOR ECOLITERACY



### California Thursdays Statewide Rollout Media Coverage

#### BLOGS, VIDEOS, AND ONLINE OUTLETS

November 7, 2014

Kicker Daily News

***15 California School Districts Are Now Serving Locally Grown Food in their Canteens***

November 6, 2014

San Francisco Chronicle

***OUSD Celebrates their "California Thursdays"***

November 6, 2014

Oakland North

***OUSD Celebrates their "California Thursdays"***

November 4, 2014

AlterNet

***15 California School Districts Begin Serving Locally Grown Foods to Students***

October 30, 2014

LA Beez

***15 California School Districts Begin Serving Locally Grown Foods to Students***

October 29, 2014

New America Media

***15 California School Districts Begin Serving Locally Grown Foods to Students***

October 22, 2014

Jamie Oliver's Food Revolution

***The Crunch Heard 'Round The County***

October 22, 2014

KCET

***California Thursdays Aims to Change the State's School Lunches***

October 22, 2014

Planting Seeds (California Department of Food and Agriculture)

***School Lunches: “California Thursdays” Project Launch Follows Success of National School Lunch Week***

October 22, 2014

Tales From the Field (California Department of Food and Agriculture)

***School Lunches: “California Thursdays” Project Launch Follows Success of National School Lunch Week***

October 23, 2014

Monterey Herald

***Students at Los Arboles Middle School Enjoy a Locally Provided Fresh Fish and Meat Taco Lunch***

October 23, 2014

San Jose Mercury

***California Thursdays Feature Local Ingredients in a Delicious Baked Chicken Lunch at West Oakland Middle School***

October 23, 2014

AgNet West

***School Lunches: “California Thursdays” Project Launch Follows Success of National School Lunch Week***

October 23, 2014

Imperial Valley News

***School Lunches: “California Thursdays” Project Launch Follows Success of National School Lunch Week***

October 23, 2014

Patch California

***California Thursdays’ Program Serves Students Fresh California Food***

October 23, 2014

Specialty Food

***Fresh Food Program Launches in 15 CA School Districts***

October 23, 2014

California Healthline

***California Thursdays Hopes to Change Students’ Health One Meal at a Time***

October 23, 2014

MSN Video

***‘California Thursdays’ Aims at Healthier School Lunch Choices***

October 23, 2014

Yahoo! News

***Seaside High Student Excited for New School Lunch***

October 24, 2014

Hello Turlock

***Schools Lead Statewide Initiative to Serve California Food***

October 27, 2014

CSBA Blog

***California Thursdays: Making the Case for Farm to School Programs***

*For the most up-to-date links, please visit [ecoliteracy.org/media-room](http://ecoliteracy.org/media-room)*