

MEDIA ALERT

For April 22, 2015

The State Capitol Lawn Transforms Into a School Lunchroom as Legislators Celebrate a Revolutionary New Program to Serve California Food to California Students

WHAT: California Assemblymembers and Senators will be among the first in the state to sample a new approach to school food – feeding kids freshly prepared, locally grown foods. The lunch previews a new statewide program called “California Thursdays” that is being rolled out in 42 school districts on April 23rd and which disrupts a massive and entrenched food supply system by serving California food to California students.

WHY: California Thursdays is a win-win for schools, students, family farms and the environment. In addition to providing healthy, delicious meals to students, it boosts student health and education, improves school districts’ budgets, strengthens the local agricultural economy and cuts carbon emissions.

WHO: Assemblymember Susan Eggman
California Secretary of Agriculture Karen Ross
USDA Special Director of Nutrition Services Ronna Bach

WHERE: April 22, 2015
California State Capitol – South Lawn

WHEN: Noon to 1 p.m.

Photo Opportunities:

- Assemblymembers and other legislators enjoying a California Thursdays lunch freshly prepared by Elk Grove and Natomas Unified School Districts
- Mini-farmers market
- Educational displays of foods and flavors representing California’s diversity

CONTACT:

Chris Smith
The Center for Ecoliteracy
(510) 845-4595 (office)
(415) 517-2844 (cell)



Jonathan Bash
Brown-Miller Communications
(800) 710-9333 (office)
(818) 205-5532 (cell)