

# School Food Innovator Series: Celebrating California Food for California Kids®

December 4, 2024

**Crystal Whitelaw, MPH**

Senior Program Manager

**Liz Carlton**

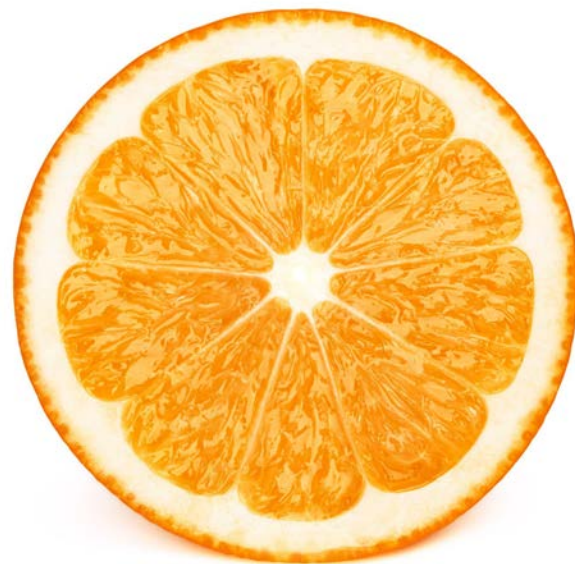
Program Coordinator



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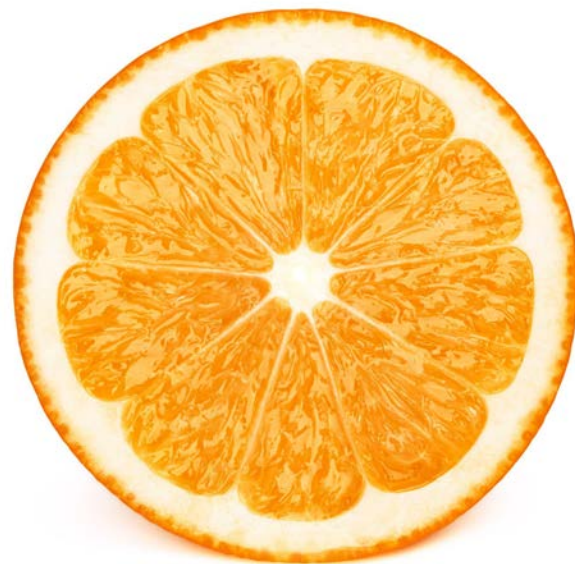
CALIFORNIA FOOD  
FOR CALIFORNIA KIDS®



# School Food Innovator Series: Celebrating California Food for California Kids®

December 4, 2024

**Cecilia Cengiz**  
Founder, Yeyi Organics



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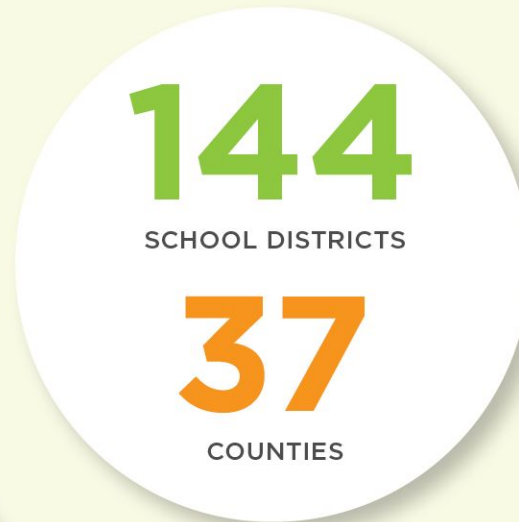
# Agenda

- Celebrating 10 Years of California Food for California Kids®
- School Food Recipes with California Fruits and Vegetables
- Farm to School Month Celebrations
- Guest Speaker: Cecilia Cengiz, Yeyi Organics
- Q + A
- Fruit and Vegetable Procurement Poll
- Regional Breakouts
- Resources
- Closing





**CALIFORNIA FOOD**  
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**CALIFORNIA FOOD**  
FOR CALIFORNIA KIDS®



1/3

serve freshly prepared  
meals with California  
grown ingredients  
**every day**



1/2

of food served is  
**freshly prepared** and  
**California grown**



49%

serve produce  
grown on the  
**school garden**  
**or farm**



74%

offer student  
**taste tests** of  
menu items

# School Food Recipes with California Fruits and Vegetables





Cucumber Melon Salad



Crispy Cauliflower





Chana Masala with Chutney



Mediterranean Veggie Lentil Bowl

# Farm to School Celebrations





Turlock Unified School District



Alvord Unified School District





Napa Valley Unified School District





Elk Grove Unified School District





Santa Ana Unified School District



Western Placer Unified School District





Glendale Unified School District





Ventura County Farm to School





Ventura County Farm to School





Fallbrook Union Elementary School District





San Francisco Unified School District



San Diego Unified School District





Fort Bragg Unified School District





Upland Unified School District

Guest Speaker Discussion:  
Cecilia Cengiz, Yeyi Organics



12:56



YEYIORGANICS  
Posts



yeyiorganics  
Salinas, California



Liked by [slowfoodeastbay](#) and others  
yeyiorganics ❤️ On a Tuesday (O R A N G E )....  
#carrots #orange #jiucing #organic #csaboxes  
October 20, 2020

12:56



YEYIORGANICS  
Posts



yeyiorganics  
Hollister, California



yeyiorganics Las verduras para acompañar a los  
taquitos de asada. Vegetables to go with tacos  
tonight! #cebollitas #mostasa #rabanos  
#mexicanfood #tacos #verduras ❤️

February 1, 2021 · See translation

12:56



YEYIORGANICS  
Posts



yeyiorganics  
Hollister, California



yeyiorganics 🌶️🌿🍅🍆 #sweetpeppers #delicia  
#organicfarming #ccof #usda #hollistercalifornia  
#mexicanfarmers #worldsfinestfarm  
#regenerativeagriculture #fall #seasonalproduce  
#organicforall #pesticidefree #pesticidereform



# Yeyi Organics

Cecilia Gengiz  
Founder

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[instagram.com/yeyiorganics](https://www.instagram.com/yeyiorganics)



Q + A

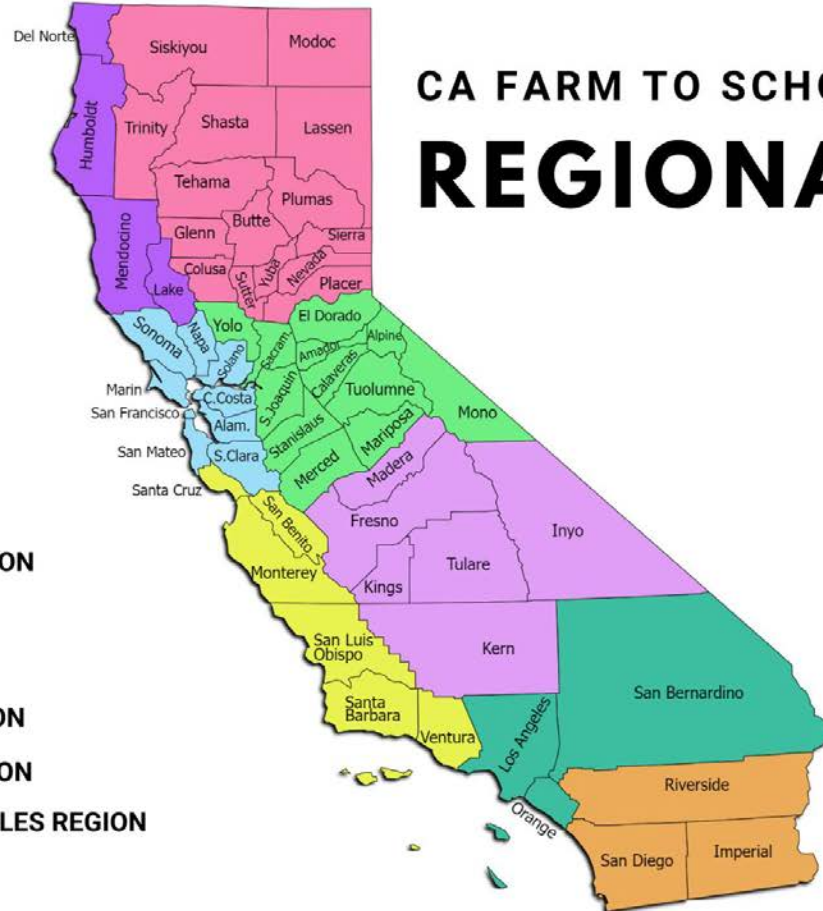
# Fruit and Vegetable Procurement Poll

# Regional Breakouts

## CA FARM TO SCHOOL NETWORK

# REGIONAL MAP

-  SUPERIOR REGION
-  NORTH COAST REGION
-  BAY AREA REGION
-  CENTRAL REGION
-  SAN JOAQUIN REGION
-  SOUTH COAST REGION
-  GREATER LOS ANGELES REGION
-  SOUTHERN REGION



# Resources



# Center for Ecoliteracy Resources

## **PUBLICATIONS**

[California's Climate-Smart Farms Activities](#)

[California Food for California Kids Celebration Resources](#)

[Plan a Farmer Visit to Your School](#)

## **VIRTUAL EVENT**

[Recipe Crediting Webinar: Wed, Feb 26 @ 2:00 p.m PT](#)

# Join the California Food for California Kids Network

California Food for California Kids is an initiative of the Center for Ecoliteracy that builds the capacity and commitment of public school districts to provide all students with fresh, locally-grown school meals and develop connections between the cafeteria, classroom, and garden.



# Help Shape School Nutrition Policy in California

The Center for Ecoliteracy advances policy solutions that transform TK–12 school food systems in California. As a school nutrition leader, we invite you to share your priorities for school nutrition policy in 2025.

Add Your Voice! Respond To The Survey:  
[bit.ly/2025PolicySurvey](https://bit.ly/2025PolicySurvey)



# Partner Organization Resources

## **CAFF**

Cafeteria Signage  
Bid Generator

## **CDFA**

Office of Farm to Fork California Farm to School Program

## **National Farm to School Network**

Farm to School Survey – *due Dec 16*

## **Wheat2School**

Wheat2School Educators Online Training Workshop



# Partner Organization Resources

## **KidsGardening**

Youth Garden Grant – *due Dec 13*

## **USDA**

Project SCALES (Supporting Community Agriculture and Local Education Systems) Grant – *due Dec 13*

Patrick Leahy Farm to School Grant Program: FY 2025 Farm to School Grant RFAs Now Open – *due Jan 10*

# Thank you!



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