

## CENTER FOR ECOLITERACY



### **California Thursdays Statewide Rollout Media Coverage**

#### TELEVISION AND RADIO OUTLETS

November 07, 2014  
Youth Radio

***Teacher Resource: School Lunch and Teen Tastes***

November 07, 2014  
KQED-FM

***How Can Schools Make Lunches More Appealing to Teens?***

October 23, 2014

ABC Los Angeles (KABC-TV)

***California Schools Experiment with Farm to Table***

October 23, 2014

CBS Central Coast (KION-TV)

***New California Thursdays Initiative Aimed at Getting Kids to Eat Local, Healthy***

October 23, 2014

CBS San Diego

***Serving Freshly Grown Food to Students***

October 23, 2014

Fox Sacramento (KTXL-TV)

***LUSD California Thursdays Launch Coverage***

October 23, 2014

KGO-FM

***SF Public Schools Adopt Local Food Program, California Thursdays***

October 23, 2014

KSCO-AM Santa Cruz

***Monterey Peninsula Unified School Districts Starts 'California Thursdays'***

October 23, 2014  
KUSI-TV San Diego  
***SD School Districts***

October 23, 2014  
NBC Sacramento (KCRA-TV)  
***'California Thursdays' Aims at Healthier School Lunch Choices***

October 23, 2014  
NBC/ABC Monterey-Salinas (KSBW-TV)  
***Seaside Students Excited for New School Lunch Program***

October 23, 2014  
Southern California Public Radio (KPCC-FM)  
***LA Unified Gets School Lunch Makeover in Test of Locally Sourced Meals***

October 24, 2014  
KFBK-AM  
***Farm-to-Fork Movement Heads to Local Schools***

October 27, 2014  
Inside School Food  
***Sustainable California Chicken for California Kids***

*For the most up-to-date links, please visit [ecoliteracy.org/media-room](http://ecoliteracy.org/media-room)*