

COME CELEBRATE CALIFORNIA FOOD FOR CALIFORNIA KIDS™

CENTER FOR ECOLITERACY PRE-CONFERENCE INTENSIVE

The Center for Ecoliteracy will bring its dynamic and delicious “Cooking with California Food for California Kids” program to the CSNA Annual Conference in Palm Springs on Thursday, November 14, 2013.



A pioneer in school food reform, the Center for Ecoliteracy will offer its pre-conference intensive, “Celebrating California Food & Cultures”, as the organization’s third annual Cooking with California Food™ event for statewide food service leaders.

The past two events, held in Oakland in 2012 and Davis in 2011, each attracted more than 100 school food directors, managers, and cooks to explore innovative ways to incorporate more California food into the nearly one billion meals they serve to California children every year.

“Our research shows that there are significant opportunities to incorporate more of California’s fresh, seasonable food in the meals we make for young people,” says Zenobia Barlow, cofounder and executive director of the Center for Ecoliteracy.

And incorporating more California food in school meals, she added, holds the promise of positive systemic change. “After all, what better way is there to build healthy lifelong eating habits, support student well-being, and promote our economy and environment than by offering delicious meals that celebrate our agricultural abundance and rich cultures?”



The pre-conference intensive will provide food service directors, managers, and cooks with the opportunity to make delicious meals together using a colorful bounty of California produce. The recipes, published in the Center’s downloadable cookbook,

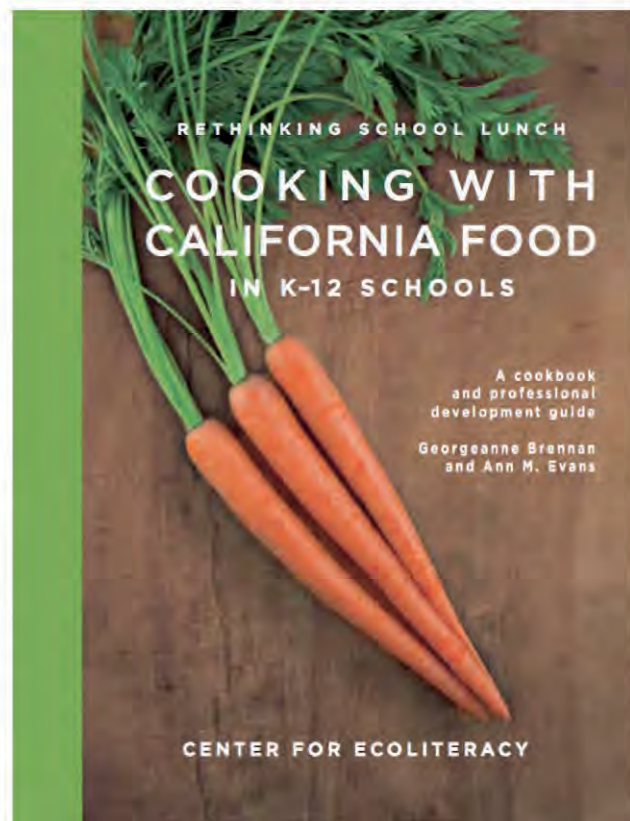
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Cooking with California Food in K-12 Schools, introduce a guide to menu planning organized around six basic dishes students love, five flavor profiles representing the heritage and ethnic diversity of California's population, and four seasons.

Participants will be invited to share the dishes they make, enjoy an interactive celebration of California food and cultures, and take part in a festive reception. They can also engage in hands-on teaching and learning opportunities and take home practical resources.

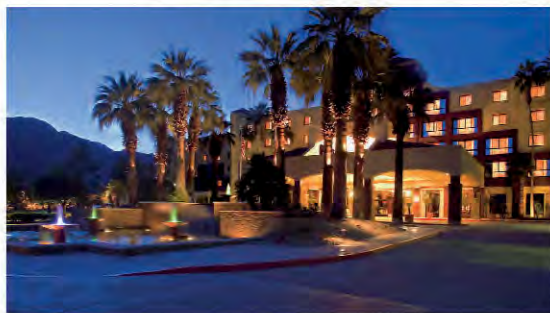
Stipends for participation will be available. To learn more, contact the Center for Ecoliteracy at info@ecoliteracy.org.

The Center for Ecoliteracy offers a wide range of attractive and innovative resources about school food on its website, including *Cooking with California Food in K-12 Schools*, *Rethinking School Lunch Guide*, and nutrition education cards. Visit www.ecoliteracy.org. Several resources are available in English and Spanish.



CONFERENCE HOTELS

THE RENAISSANCE PALM SPRINGS



Renaissance Palm Springs Hotel
888 Tahquitz Canyon Way
Palm Springs, CA 92262
(760) 322-6000

Single/Double \$149

THE HILTON PALM SPRINGS



Hilton Palm Springs
400 East Tahquitz Canyon Way
Palm Springs, CA 92262-6605
(760) 320-6868

King/Double \$145, Plaza Suite \$175

Reservation Cut-Off Date is 10/14/13
Visit www.CalSNA.org for more information.